

JULY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4 <small>Independence Day</small>	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6 <small>Labor Day</small>	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18 <small>Columbus Day</small>	19	20	21	22	23
24	25	26	27	28	29	30
31 <small>Halloween</small>						

NOVEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 <small>All Saints Day</small>	2 <small>Election Day</small>	3	4	5	6
7 <small>Daylight Savings Ends</small>	8	9	10	11 <small>Veteran's Day</small>	12	13
14	15	16	17	18	19	20
21	22	23	24	25 <small>Thanksgiving Day</small>	26	27
28 <small>First Sunday of Advent</small>	29	30				

DECEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 <small>Hanukkah Begins</small>	2	3	4
5	6	7 <small>Pearl Harbor Remembrance</small>	8	9	10	11
12	13	14	15	16	17	18
19	20	21 <small>First Day of Winter</small>	22	23	24	25 <small>Christmas Day</small>
26 <small>Kwanzaa Begins</small>	27	28	29	30	31 <small>New Year's Eve</small>	

**HIT YOUR MARK IN 2010
WITH ACCELEMARK...
PLAN AHEAD!**



ACCELEMARK
YOUR BUSINESS ACCELERATED

**Full-Service
Seminar Marketing
Solutions**

2010 SEMINAR MARKETING CALENDAR



Scheduling Your Seminars: Tuesdays and Thursdays are the best performing seminar dates. Wednesdays also work well in most parts of the country, although it is a common activity night for many area churches. Holidays and all other dates are not recommended.

The Accelemark Timeline: Begin planning your next seminar a minimum of 4 weeks in advance. Secure your restaurant dates & times. Call Accelemark for zip codes/counts, marketing plan and invitation recommendations. Final proof approval should be completed a minimum of 3 weeks prior to your first seminar date.

Dates to Avoid
 Typically Low Attendance Dates
 Ideal Seminar Dates

JANUARY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 <small>New Years Day</small>	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17 <small>Martin Luther King Jr.'s Birthday</small>	18	19	20	21	22	23
24	25	26	27	28	29	30

FEBRUARY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 <small>Groundhog Day</small>	3	4	5	6
7	8	9	10	11	12 <small>Lincoln's Birthday</small>	13
14 <small>Valentine's Day</small>	15 <small>President's Day</small>	16 <small>Mardi Gras</small>	17 <small>Ash Wednesday</small>	18	19	20
21	22 <small>Washington's Birthday</small>	23	24	25	26	27
28						

MARCH						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 <small>Daylight Savings Begins</small>	15	16	17 <small>St. Patrick's Day</small>	18	19	20 <small>First Day of Spring</small>
21	22	23	24	25	26	27
28 <small>Palm Sunday</small>	29	30 <small>Jewish Passover</small>	31			

APRIL						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 <small>April Fool's Day</small>	2 <small>Good Friday</small>	3
4 <small>Easter Sunday</small>	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22 <small>Earth Day</small>	23	24
25	26	27	28	29	30	

MAY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 <small>May Day</small>
2	3	4	5 <small>Cinco De Mayo</small>	6 <small>National Day of Prayer</small>	7	8
9 <small>Mother's Day</small>	10	11	12	13	14	15 <small>Armed Forces Day</small>
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 <small>Memorial Day</small>					

JUNE						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14 <small>Flag Day</small>	15	16	17	18	19
20 <small>Father's Day</small>	21 <small>First Day of Summer</small>	22	23	24	25	26
27	28	29	30			

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